

Nicole Orchard

Designer *turned* Software Engineer

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🌐 norchard

🌐 nicole-orchard

EXPERIENCE

Web & Email Developer

Love Advertising March 2024 - Present Houston, TX

- Developed and maintained custom Wordpress websites.
- Developed interactive emails and managed email campaign journeys in SFMC.
- Created internal tools to improve our development workflow for templated emails.

Web Designer & Developer

Freelance May 2019 - March 2024

- Consulted with new clients to determine website and branding goals.
- Designed branding and websites.
- Built Wordpress and Squarespace websites.

Software Engineer

Mapbox November 2017 - March 2019 San Francisco, CA

- Worked on applications and infrastructure responsible for serving map tiles.
- Ensured the stability of our service while on-call.
- Created onboarding program for new teammates.
- Paid down technical debt by refactoring large old libraries into modular libraries.
- Optimized Redis caching service.

Web Designer

Division Of/ June 2015 - July 2016 New York, NY

- Designed branding and websites for clients.
- Designed award-winning branding and website for Kulen Outreach, a non-profit which runs a group of primary schools in Cambodia.
- Designed a portfolio application for NBC Universal to showcase cross-platform advertising campaigns.

EDUCATION

Participant in Programming Intensive

Recurse Center March 2017 - July 2017 New York, NY

- Worked through the hardware portion of the Nand2Tetris course, simulating building a basic computer with elementary logic gates.
- Built a web application to visualize temporary public art in NYC on a map using D3.js and Mapbox.

Bachelor of Arts

Rice University August 2007 - May 2012 Houston, TX

- Focus in History and Studio Art.

SKILLS

Javascript

HTML

CSS

SQL

React

Node

Wordpress

SFMC

Photoshop

Illustrator

Figma